



Training and Evaluation Services

Tobacco use, obesity, poor nutrition, physical inactivity and stress are modifiable health behaviors that contribute to chronic disease and the cost of health care. Alere Wellbeing offers two custom services designed to increase the use and impact of health improvement programs.

HEALTH CARE PROVIDER TRAINING SERVICES

Alere Wellbeing provides custom health care provider training and systems change technical assistance to help increase the utilization and impact of health improvement programs. We create and implement evidence-based solutions for health care systems and government agencies to address gaps in their patient treatment and referral systems. Our services include: online continuing education (CE) accredited trainings, webinars, in person outreach (academic detailing), and remote (email and phone-based) training and technical assistance. We offer a demonstrated track record, solution-focused approach, and a broad range of expertise to ensure that clients' programmatic goals are met with cost-effective, scalable, and sustainable solutions. Alere Wellbeing has over a decade of experience designing and providing training, technical assistance and outreach to a wide variety of health care providers (e.g., physicians, nurses, social workers, respiratory therapists, dental professionals) and health care organizations in the U.S. Our team includes adult learning experts, instructional designers, health educators, trainers, and program managers with extensive experience in developing, managing and evaluating training programs.

SERVICES

Online training: Custom design and development of web-based self-directed trainings for health care providers. Online trainings are designed to improve provider knowledge, skills, and confidence in treating patients with modifiable health risk behaviors. Key features: scalable, cost effective, CME/CEU provided, culturally and geographically appropriate design and content. Online trainings include training promotional planning, online hosting and utilization, and robust evaluation options.

Webinars: Custom phone and web-based supported topic-based trainings. These trainings are designed to efficiently train large numbers of providers on specific training topics such as increasing patients' motivation to modify health behaviors, wellness skills, and working with special populations. Webinars include event planning, recruitment, training delivery, and evaluation.

In person and remote training and technical assistance: We operate field-based and remote programs to deliver training and technical assistance to improve provider knowledge, skills, and confidence in treating patients with modifiable health risk behaviors. We have a team of highly trained academic detail specialists who work directly with training with providers and clinic staff. These specialists work with health professionals to increase awareness of existing wellness/treatment services, treatment best practices, and systems change to improve clinic procedures for patient care.

EVALUATION SERVICES

Alere Wellbeing provides comprehensive professional data collection and analytic services to help organizations evaluate the utilization and effectiveness of their health improvement programs. Our evaluation services include: logic model development, survey design, data collection, statistical analysis, and reporting. We have extensive experience evaluating the effectiveness of government and privately funded health improvement programs (such as tobacco quitlines, training programs) and assessing patient outcomes and satisfaction with services. Our team can help your organization by conducting custom evaluation studies that focus on objectives such as measuring the prevalence of a health condition or behavior in a population, determining the impact of a health condition on health plan or employer, measuring the predictors of use of services and outcomes, and/or measuring the impact of health care provider training on knowledge and skills.