



999 Third Avenue Suite 2100
 Seattle, Washington 98104-1139, USA
 (206) 876-2100 Office
 (206) 876-2101 Fax

Alere Wellbeing – Fact Sheet

Company	Alere Wellbeing, formerly Free & Clear, Inc., was originally a department of Group Health Cooperative, a consumer-managed, regional health system serving more than 600,000 members in the Pacific Northwest. In November 2003, The Center for Health Promotion spun off from Group Health Cooperative under the direction of a group of venture capitalists including Polaris Venture Partners, Three Arch Partners, and Kaiser Permanente Ventures to officially form Free & Clear, Inc. as an independent business. In September 2009, Free & Clear became a wholly owned subsidiary of Alere, Inc., and in April 2011 Free & Clear was renamed Alere Wellbeing. In June 2011, Sandy Becker became President of Alere Wellbeing.
Mission	Alere Wellbeing brings together clinical research, innovative technology, and social interactions, to help people identify health risks and modify behaviors so they may avoid chronic illness and live longer, more vital lives.
Services	Alere Wellbeing's evidence-based programs, the Quit For Life® Program and Weight Talk®, address the key modifiable health risks that contribute to chronic disease: tobacco use, poor nutrition, physical inactivity, and stress. Alere Wellbeing Training Services leverage more than a decade of experience to provide training, technical assistance, and outreach to healthcare providers and healthcare systems across the country to help increase the utilization and impact of health improvement programs. Alere Wellbeing's Evaluation Services Team provides systematic, rigorous, and comprehensive evaluations of public health initiatives, health behavior change programs, and provider trainings using state-of-the-art methodologies, data collection procedures, analytic approaches, and reporting options.
Scientific Evidence	With more than 25 years of experience in health behavior change, Alere Wellbeing is a national leader in the remote delivery of evidence-based programs to address modifiable health risks. Alere Wellbeing's research team has contributed to more than 115 published studies and maintains collaboration with the American Cancer Society® and an active research program funded by the Centers for Disease Control, American Legacy Foundation, and the National Institutes of Health. Visit Alere Wellbeing's Research Center for more information.
Clients	Alere Wellbeing helps more than 1,500 people per day to adopt healthier behaviors. Participant satisfaction with the program is consistently above 90 percent. Alere Wellbeing clients include more than 650 commercial organizations (63 in the Fortune 500) and 27 state governments. Visit our website for a selected client list.
Employees	As of September 30, 2011, Alere Wellbeing employs 625 people, 404 of which are service delivery staff – highly trained coaches – who are experts in behavioral modification for tobacco, weight, nutrition, physical activity, and stress
Headquarters	999 Third Avenue, Suite 2100 Seattle, WA 98104 Tel: 206.876.2100 Fax: 206.876.2101 www.alerewellbeing.com